

## **SUSTAINABLE TOURISM; A CATALYST FOR SOCIO, ECONOMIC AND ENVIRONMENTAL DEVELOPMENT**

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### **ABSTRACT**

Following the end of the war, Sri Lanka witnessed a robust tourism industry, which can be expanded further. In terms of the environment, the measures toward sustainability would ensure the most effective use of available resources. Promoting 'blue growth,' or the creation of ocean spaces for economic growth and development while preserving ocean health, will usher in a new era of economic opportunity for island nations like Sri Lanka. It is essential for Sri Lanka Tourism to strike a balance between the environmental, economic, and socio-cultural aspects of tourism growth in order to ensure its long-term sustainability.

Key words: Sustainable, Tourism, Social, Economic, Environment